



Website review seoul.go.kr

Generated on September 20 2026 22:47 PM

The score is 60/100



SEO Content

[illegible]

SEO Content

		
	Images	We found 0 images on this web page. Good, most or all of your images have alt attributes.
	Modern Image Formats	Your website does not use next-generation image formats (WebP/AVIF). Consider adopting them to reduce transfer size and improve loading speed.
	Lazy Loading	Good. Lazy loading is applied to your images.
	Text/HTML Ratio	Ratio : 1% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

AI Search Optimization (GEO)

	AI Crawler Access	Bad. All major AI crawlers are blocked, so your site will not appear in AI search results such as ChatGPT or Perplexity. <table><tr><td>GPTBot</td><td>Blocked</td></tr><tr><td>OAI-SearchBot</td><td>Blocked</td></tr><tr><td>ClaudeBot</td><td>Blocked</td></tr><tr><td>PerplexityBot</td><td>Blocked</td></tr><tr><td>Google-Extended</td><td>Blocked</td></tr></table>	GPTBot	Blocked	OAI-SearchBot	Blocked	ClaudeBot	Blocked	PerplexityBot	Blocked	Google-Extended	Blocked
GPTBot	Blocked											
OAI-SearchBot	Blocked											
ClaudeBot	Blocked											
PerplexityBot	Blocked											
Google-Extended	Blocked											
	llms.txt	Good. You have an llms.txt file, which makes it easier for AI to understand your site structure.										
	Search Indexability	Good. This page is indexable by search engines and AI.										

AI Search Optimization (GEO)

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : norereferrer noopener 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice
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SEO Keywords

	Keywords Cloud	
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
	1	✖	✖	✖	✖
	1	✔	✔	✔	✖
	1	✔	✔	✖	✖

Usability

	Url	Domain : seoul.go.kr Length : 11
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Usability

	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Language	Good. Your declared language is ko.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Perfect. No inline css has been found in HTML tags!  Great, your website has few CSS files.  Perfect, your website has few JavaScript files.  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <code>https://www.seoul.go.kr/sitemap.xml</code>
	Robots.txt	<code>http://seoul.go.kr/robots.txt</code> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics
	HTTPS	Bad. Your website is not accessible over HTTPS. We recommend installing an SSL certificate.
	HTTPS Redirect	Good. HTTP requests are automatically redirected to HTTPS.
	Security Headers	Only some security headers are configured. Consider adding X-Frame-Options, Content-Security-Policy, and others.